



Seminars

BUSINESS ETHICS

To teach you how to better frame ethical issues related to business and the economy, and to become more aware of the philosophical questions which underlie individual and collective decisions. To allow you to learn about the practical implementation of ethical standards in business by participating to the Lille World Forum (forum for a responsible and sustainable economy).

LEARNING OUTCOMES OF THIS SEMINAR

After having taken this seminar you will be able to:

better frame ethical issues related to business and the economy, especially issues concerning the domain of specialization of each MSc program.

be more aware of the philosophical questions which underlie individual and collective decisions. The aim of the course is not to provide precise answers to specific questions.

STRATEGIC LEADERSHIP

This seminar aims at understanding the importance and the nature of leadership and leadership development. As you will soon have the opportunity to manage teams, projects and even businesses, this seminar will help you familiarise with the study and the practice of leadership i.e. the art and science of influencing and motivating people. Furthermore, this seminar will focus on

Learning how to build a leadership case study

Identifying the leadership purpose, roles and skills within the professional horizons

Developing your personal charisma in a business context

LEARNING OUTCOMES OF THIS SEMINAR

After having taken this seminar you will be able to:

define what leadership and leadership development are,

build on a rigorous methodology and authoritative models to study leadership cases and make professional recommendations

describe your personal leadership style and have a clear idea of what you should do to develop your personal leadership within your future professional context

demonstrate leadership and charisma in situation