



# Chef Thierry Marx, patron of the EDHEC MSc in Creative Business

The gourmet chef, Thierry Marx, is the new patron of the 2015 MSc in Creative Business class.



Thierry  
Marx

Thierry Marx

As patron of the 2015 class, Thierry Marx aims at providing EDHEC students support and will share with them his experience and expertise in the creative industry.

*"We are delighted to work with Thierry Marx. He is a man, who, over the recent years, has managed to think outside the box, not only in his work on molecular gastronomy but also by becoming socially committed, in particular with his work within the prison system." said Isabelle Sequeira, Director of the MSc in Creative Business. "By choosing Thierry Marx as patron of this year's class, we wanted to show students that creative business permeates all sectors. To complement the participation of Thierry Marx, we have planned to introduce a course on gastro-diplomacy"*

The [MSc in Creative Business](#) offers first-class training to students who wish to work in the arts, culture, entertainment or social innovation. It addresses the needs of the creative industries that are always on the lookout for new talents in the fields of social and entrepreneurial innovation. For over 10 years, the [MSc in Creative Business](#) has been able to draw on the expertise of the EDHEC faculty and prestigious partners such as:

- Le Cirque du Soleil
- Marjane Satrapi (Franco-Iranian graphic novelist and film director)
- Irina Bokova Director-General of UNESCO)
- Jacques Attali (economist and founder of PlaNet Finance)
- Jean-Jacques Aillagon (former Minister of Culture and former President of the Château de Versailles)
- Erik Orsenna (economist, member of France's State Council and novelist)
- Maria Nowak (President of AIDE)
- Martin Hirsch (Director-General of Assistance Publique-Hôpitaux de Paris and former head of Emmaüs France)
- Marc Ladreit de Lacharrière (CEO of Fimalac and the Fondation Culture & Diversité)
- Jean-Christophe Ruffin (one of the founders of Médecins Sans Frontières and former Ambassador of France in Senegal)
- Jean-Claude Casadesus (director of the Orchestre National de Lille)

Master of Science, Master in Management, Business Management Track

Written by ANGELIQUE MICONNET

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